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SKETCH OF
AND
Scenes Along the Line
OF
The Columbus
Buckeye Lake
and Newark
Traction Railway



THE
MERCHANTS & MANUFACTURERS
NATIONAL BANK.

COLUMBUS, OHIO.

CAPITAL,	-	-	-	\$ 500,000.00
SURPLUS,	-	-	-	200,000.00
DEPOSITS,	-	-	-	4,000,000.00

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82, 84, 86 North Front Street,

COLUMBUS, OHIO

REAR INTERURBAN UNION STATION

A SKETCH

OF

The Columbus, Buckeye Lake and Newark Traction Railway

The Columbus, Buckeye Lake and Newark Traction Company was incorporated in October, 1899, to build an electric road between Columbus and Newark, Ohio, a distance of about thirty-seven miles. This road, acknowledged by experts to be one of the best built and equipped in this country, has been in operation since last April. In construction and equipment it represents the most advanced plans of the leading engineers and electricians of the country, and the expenditure of a vast sum of money. No expense has been spared to make it a model of Electric Railways.

Since it has been in operation its fame has spread throughout the country and attracted experts from all sections to inspect it. They all declare it the most up-to-date road in existence. In point of construction they concede it equal to the best steam road standards, and its cars or trains the finest in the country. The daily increasing travel over the line attests the truth of the above statements. This road is now known as the "Pleasure Line." Every person who makes a trip over it is so pleased with the ease of the ride and the beautiful scenery along the line, and the rapid time made, that he or she becomes an enthusiast and induces all friends and acquaintances to "Take a trip." Thus the endless chain and the "traction habit." A trip over the road is a revelation to those even who have traveled on traction lines all over the country. They declare the Columbus, Buckeye Lake and Newark road the Abou Ben Adhem of them all. There is no extravagance in this claim, as every traveler will admit. To those who have not made a trip, all we ask is a stay of judgment until they have made a trial trip.

This is the day of the trolley; the steam roads have had their day. The chestnut about traction roads not making fast time is exploded. Running side by side, the latest traction car can run away from the steam cars as there is no limit to the speed of the former.

Since traction roads are rapidly supereceding steam roads as a means of travel for business and pleasure, a description of one of the most complete and expensive of its kind ought to be of interest to every intelligent person. It is impossible to give an intelligent sketch without using some technical terms. The Columbus, Buckeye Lake and Newark Traction Railway is counting the branch line from Hebron to Newark, about forty miles in length. It starts

Wm. H. Luchtenburg & Co.,

General Contractors.

RAILROADS, BRIDGE MASONRY, SUBWAYS, GAS
MAINS, STREET PAVING, CONDUITS,
AND SEWERS.

Wyandotte Bldg.,

COLUMBUS, OHIO.

from the Interurban Union station on Gay Street, near High, the heart of the business center of Columbus. In leaving Columbus a half circle of the "loop" is used until its own tracks are reached, which begin at Third and Rich Streets. An overhead viaduct, now nearing completion and most substantially built, will do away with steam railway crossings and furnish a safe and easy entrance into the city. After leaving the corporate limits and crossing Alum Creek the road swings north and connects with the famous National pike, the side of which it follows due east for twenty-six miles to Hebron. This is a long straight run and the only limit to the speed that can be made is that imposed by the present schedule. A speed of a mile a minute has been made




INTERURBAN UNION STATION.

over a part of this route. The rich agricultural country furnishes a panorama of beautiful views and a continuous picture of rare beauty.

At Hebron the main line runs along the now unused Licking canal for nine miles to Newark and terminates within the square of the court house in that beautiful and progressive city. Licking county is one of the richest agricultural counties of Ohio, and the views along the line will stir the blood of the most sluggish. At Hebron a $2\frac{1}{2}$ mile branch is operated to the famous Buckeye Lake, with an area of eighteen square miles. This beautiful artificial body of water, a Mecca for all kinds of pleasure, including fishing, boating, bathing, duck shooting, dancing, etc., has been set aside by the state as a public park forever.

Schoedinger, Fearn & Co.

Dealers in 

Builders' Hardware,
Fine Cutlery, Glass,
Tools, Factory Supplies,
Bridge, Railway and
Contractors' Supplies,
Wire Ropes.

General Hardware,

STOVES AND HOUSE FURNISHING GOODS.

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Born's Steel Ranges,
Gas Ranges and Stoves.
Kitchen Supplies,
Fine Enamel and
Granite Ware,
Pasteur Filters.

106 North High Street,

COLUMBUS, OHIO.

Both Telephones 281



THE ERNER-HOPKINS CO.,



Electrical Supplies,
Construction and
Machinery.



Columbus,
Ohio

The Jones National Fence Company,

COLUMBUS, O.



ALL GOODS STANDARD
THE WORLD OVER.



Fencing, Gates, Metallic
Netting for Fire Proof-
ing and Culberts.

The road traverses one of the richest and most beautiful sections of Ohio. The total population along the line, including Columbus and Newark, is about 250,000. The villages of Reynoldsburg, Etna, Kirkersville and Hebron are thriving places and with the impetus given them by the operation of the road will increase in population and importance. The value of farm property has been materially increased all along the line. The total mileage of the road at present, measured as a single track, is a little over forty-one miles. In Columbus the road has 10,470 feet of single track, all paved. The rails used in Columbus are 9 inch 107 Trilby. In Newark it has 13 miles of track, the rails being 9 inch 90 pounds standard girder; 4000 feet of this track is paved. The thirty-seven miles



GOING EAST ON MOUND STREET, COLUMBUS.

outside of the city limits measured as a single track is laid with standard seventy pound "T" rails, with switches and frogs of steam railway patterns. The grading and ballast is up to the best standards. Along the line are six steel bridges from 20 to 156 feet in length. There are more than seventy tile or iron culverts varying from six inches to three feet in diameter, and three concrete arch culverts of six foot span, as well as drainage tile under driveway crossings. There are numerous pile trestles. The ties are standard white oak. The "T" rail is thirty foot lengths with standard six bolt fish plates; girder 60 foot length; the former is bonded with one 4" concealed crown bond to each joint, the latter with

The Albion Hotel and Cafe

JAMES G. GOODALL. *Manager.*

26 West Gay St.,



At Interurban Station



Rooms from 50c. up
DINNER, 25 Cents
LUNCH, 15 Cents



Theatre and Supper Parties and Catering a
Specialty

Best of Wines, Liquors and Cigars, Etc.

American Sewer Pipe Co., COLUMBUS, O.

Manufacturers of



Vitrified Salt Glazed Sewer Pipe,
Flue Lining, Wall Coping, Fire Brick,
and all Clay Products



Martlin Bros.

ARTIST TAILORS
FOR MEN AND WOMEN
TWO STORES 65 E STATE ST. 1065 Mth VERNON AVE

The art of tailoring comes natural to us as we were raised from a family of tailors. The garments we make for men and women, are flawless in every respect; we put into them style and fit, combined with good qualities. You have the satisfaction of wearing faultless clothes for the same price you would have to pay elsewhere for poor clothes. See our new line of woollens.

double 4" General Electric Co.'s Crown bond spanning the fish plate. Under the ties six inches of good gravel is used and filled even with their tops. The paving used in cities is vitrified brick on thick concrete base and grouted with cement.

Overhead Construction

Overhead construction is of the best and is, except in cities and villages where span construction was necessary of the bracket type, the poles are thirty-five feet long, eight inches at top, straight, sound and well set, and the type of bracket used is the Richmond Craighead. The trolley wire is grooved 4"; two



ALUM CREEK BRIDGE NEAR COLUMBUS.

4" copper feed is strung the length of the line. Between the power house at Hebron and the sub station, twenty miles toward Columbus, is a No. 4 copper 3 phase transmission line.

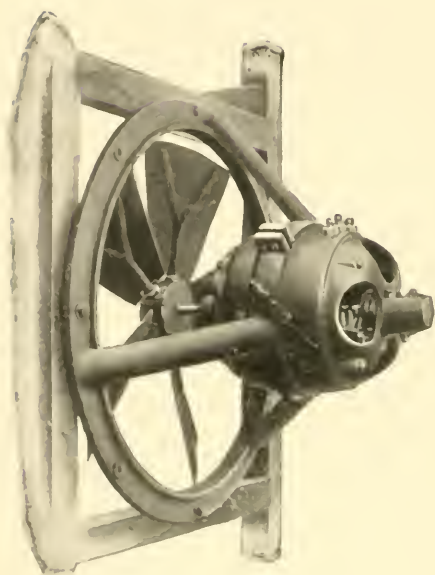
Power House

The accompanying illustration shows the power house of the company located at Hebron. It is one of the finest in the country and cost an enormous sum of money. It is located on the canal close to the main line of the road. It will furnish plenty of power the entire eighty-five miles of road from Columbus to Zanesville. The building is of brick and of striking design. It is 138x118

JOHN CASHATT, President

WM. H. SIMONTON, Secretary.

MARK SIMONTON, Treas. and Gen'l M'gr.

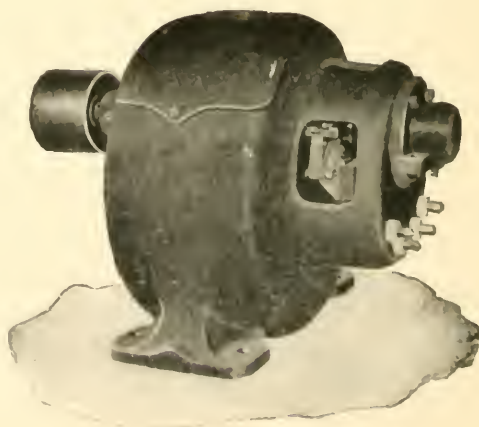


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When You Want to Buy A PIANO

Come and see us first. We will tell you plain facts and give such advice as will prevent you from buying a shoddy piano or paying a high price for a low grade instrument. We sell George Steck, Kurtzmann, Packard, Conover, Cable, Kingsbury. Prices reasonable. Terms easy.

GEO. B. DAY,

20 East Gay Street, Columbus, O.

Empire Theater Building after September 15.

Miss Phelps' Collegiate School,

Gwynne Place, 151 E. Broad St., Columbus, O.

Will re-open September 25. The School is beautifully adapted to its purposes. The rooms are large, sunny, well-ventilated, and furnished with modern appliances. The Play Grounds and Gymnasium give opportunity for daily recreation. Provision is made for individual instruction. The well-being of the pupil is the first consideration. The School is Certificated with six of the leading colleges. For Courses of Study, Methods and other information, send for illustrated catalogue or call upon the principals.

The School is located within a square of all the Interurban Lines.

Lucretia Malvin Phelps,
Bertha Hereford Hall.

When you buy, Don't buy trouble. Most wood work shrinks—Ours Don't.

J. S. Maclean, *Manufacturer*

**Office and Store Fixtures,
— Store Fronts —**

Interior Finish for Residences. Designs Furnished. All Work Guaranteed.

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BROAD STREET LAUNDRY

101 TO 111 W. BROAD STREET,

Both Telephones 153.

Columbus, Ohio.

A TRIAL WILL CONVINCE YOU, THAT WE
ARE UP TO DATE

feet, divided into a coal bin 18x138 feet, a boiler room 40x138 feet and an engine room 60x138 feet. The entire structure is covered by an iron truss slate roof. The stack is 150 feet high by 7 feet inside diameter. It is constructed of radial brick. In this building are installed four 300 horse power Wilcox boilers arranged in two batteries.

Two 1250 H. P. Hamilton Corliss cross compound engines (26—50x48 speed seventy-five revolutions per minute.

Two 800 K. W. General Electric generators, 13,000 volt, 3 phase, each mounted on the shaft of one of the above.

Two 300 K. W. General Electric rotary converters.



ALONG THE LINE.

Six 110 K. W. General Electric air blast step-down transformers.

Fifteen Panel General Electric switchboard Blake independent condensers, Goubert heaters, Chapman valves, etc.

Sub-Station

The sub-station, a substantial and complete brick building, is located about eight miles from Columbus. The installation of this building consists of:

Two 300 K. W. General Electric rotary converters.

Six 110 K. W. air blast step-down transformers.

Seven Panel switchboard, air blast set, and other necessary appliances.

All the machinery is of the latest improved and most costly kind.



HEIMBERGER

THE JEWELER



Displays thoroughly reliable jewelry. The kind that makes you his friend
Look at his Diamonds. They're beauties

DIAMOND

RINGS, EAR RINGS, STUDS and BROOCHES

Watches and Jewelry of all Kinds

HEIMBERGER, Jeweler

271 SOUTH HIGH, near Main

COLUMBUS, OHIO

Designers
Engravers
Printers



The Wm. Brantner

Pattern Works

Citizen 'Phone 213

37 South Scioto St.

COLUMBUS, OHIO

Rolling Stock

It is safe to say that the rolling stock of this company taken as a whole is the best that has yet been made by the leading car manufacturers of the country. The company now has in use sixteen cars, or more properly speaking, trains. The beauty of design, ease and comfort of these trains is a source of surprise to every new patron of the road. The splendid road bed and the weight of the trains allows of very fast time being made without the slightest discomfort to passengers. In fact, a ride in one of them is as comfortable as sitting in an easy chair. Each car has a parlor and smoking apartment, and some of them have separate baggage apartments. Each has a toilet room and water cooler; in fact, they have all the comforts and elegance of the finest Pullman cars.



ANOTHER VIEW ALONG THE LINE.

The rolling stock consists of the following :

Four 50-foot Barney and Smith cars, heavy bodied and handsomely finished. Each is equipped with Barney and Smith trucks; 4 G. E. 73-75 H.P. motors and train control; Christensen compressor and double air chambers, Providence fenders, Hamm sand boxes, electric headlights.

Four 62-foot Barney and Smith combination baggage and passenger cars. Equipment similar to above.

One 60-foot Barney and Smith parlor car. Equipment similar to above.

The EMPIRE THEATRE

IS LOCATED JUST OPPOSITE OUR STORE

THREE REASONS WHY YOU SHOULD
BUY YOUR **BLANK BOOKS** AT

NITSCHKE BROTHERS' STORE

....*ONE* — We carry a larger stock probably than any other house in Columbus. Your chances are good to find any odd kind or style of a book you want.

...*TWO* — In books made to your order, we use the best materials and workmanship only—can give you either Regular or Patent Flat Opening styles.

THREE — Having our own Bindery and Printing Office right here on the premises, we naturally can quote you a better price than the man who hasn't.

TYPE

FASHIONABLENESS

Stylish printing is just as necessary as stylish clothes
— gives your business tone and prestige.

Our skill and the Type
Founder's art assure the
most pleasing effects

31 TO 39 EAST GAY ST., COR. PEARL

— **BUY YOUR** —

**Paper, Twines, and
School Supplies**

FROM

The **Nitschke Paper Co.**

COLUMBUS, OHIO.

The body is unusually handsome, being richly finished in mahogany and with a recessed observation platform.

Five 60-foot Jewett convertible passenger cars. These have a large seating capacity and though plain in design and not particularly heavy, are strong enough and suited to their purpose. Three are equipped with 2 G. E. 73 (75 HP.) motors, the other two to be used as trailers. Motor cars have extra heavy Peekham trucks ; trailers, Taylor trucks. Except for having usual series parallel controller they are otherwise as the above.

Two 60-foot express cars are ordered, and an equipment for each of 4 G. E. 73 (75 HP.) motors with series parallel control.

One single truck snow plow is to be ordered.



CAR NO. 70.

Through Limited Trains From Columbus to Newark

The Columbus, Buckeye Lake and Newark Traction Company will soon be ready to run through limited trains without making any stops between Columbus and Newark and vice versa. These trains will make very fast time, and will be highly appreciated by the citizens of the two cities. No Traction company in the country has better track, trains, or more motive power, and none such a smooth, level, straight track for rapid transit. The running of fast trains on this line will still further increase travel between Columbus and Newark.



PARK VIEW SANATORIUM

A quiet homelike institution for the nervously sick.

Elegant building, beautiful grounds, opposite Goodale Park.

Complete modern equipment, including X Ray, for the examination and treatment of all chronic diseases.

A limited number of selected cases of morphine, alcoholic and other drug addictions accepted for treatment.

SEPARATE DEPARTMENT FOR LADIES

BOOKLET ON REQUEST

664 NORTH PARK ST.

PHONE 5125

COLUMBUS, OHIO

THE HAT

MAKES THE WOMAN

FOR



STRICTLY
SWELL
MILLINERY

CALL AT . .

H. F. O'BANNON & CO.

28 W. MAIN STREET

NEWARK, OHIO

REAL ESTATE LOANS

LOW RATES OF INTEREST

PROMPT SERVICE

Any amount for any length of time
with privilege of partial payments
at any time. If your present
loan is unsatisfactory or if
you want to borrow a
few hundred more
call and see us.

ALL BUSINESS CONFIDENTIAL.

Both 'Phones.

MILLER & STRUBLE

14 1/2 N. Second St.

NEWARK, OHIO



General Manager J. R. Harrigan

The illustration above represents the very able and popular General Manager of the Columbus, Buckeye Lake and Newark Traction Company and The Newark and Granville Street Railway. Mr. Harrigan is one of the ablest and most successful managers of traction railways in the country. Every Electric road that he has managed has been a pronounced success, consequently his rise has been rapid, but well earned. Mr. Harrigan's success is largely due to his mastery of details and his untiring energy. He has that rare executive ability of accomplishing a large amount of work in a very short time, and doing it well. He is also an excellent judge of men and has surrounded himself with a most skillful corps of assistants. Mr. Harrigan is a comparatively young man, but one of large experience. He was formerly General Manager of the Chippewa Valley Electric railroad at Eau Claire, Wisconsin. When he took charge of that road, it was an unprofitable, antiquated mule car line; when he left it, it was a profitable up-to-date Electric line. On March 1st, 1901, Mr. Harrigan was made General Superintendent of the Dayton, Springfield and Urbana Traction Railway of Springfield, Ohio. He operated that road successfully for one year. On March 1st, last, he assumed charge of the Columbus, Buckeye Lake and Newark Traction Company. The phenomenal success already achieved by this partially completed road fully attests his eminent fitness for the responsible position he now holds.

Smith's Academies

—OF—

DANCING, DEPORTMENT AND PHYSICAL CULTURE

FOUR ACADEMIES

Gay and High	-	-	-	Fourth and Long
High and Euclid	-	-	-	Livingston and Oakwood

Pupils can enter at any time. Tuition most reasonable.

Write for Circular.

Both Phones.

Main Office, Gay and High.

WHY SUFFER?

Rheumatism

Cured on Credit

We have sufficient confidence in "The Only Way" Rheumatism Cure to send any sufferer one full month's treatment without any deposit or advance charges whatever.

If it benefits you, you send us at the end of the month, \$2.00, the price of the month's treatment.

Of course we could not afford to do this, unless we knew just what the "The Only Way" will do.

We are just as certain of getting every \$2.00, as we are of the sun rising every morning, because it is sure to be worth it in your estimation at the end of the month.

If you suffer from Rheumatism, just write us and the month's treatment will be sent you at once, prepaid.

No questions will be asked as to your honesty. No contract to be signed.
Address,

MORISE IMPORTING COMPANY,

329 Pike Building, Cincinnati, Ohio.

To successfully manage a Traction Railway requires the highest kind of executive ability. It requires untiring energy, a thorough knowledge of every branch of the service, and above all, keenness of perception. There is no time to think things over. Like a general in a battle, orders must be prompt and effective.

Columbus, Newark and Zanesville Line to Be Extended to Zanesville, Ohio

Right of way has been secured and the survey completed for the extension of the Columbus, Buckeye Lake and Newark Traction Railway to Zanesville,



OLD LOCK ON THE CANAL.

a very prosperous manufacturing city with a population of 35,000 inhabitants.

The line to Zanesville will be equal, in every respect, to the line from Columbus to Newark. It is the intention of the company to push the construction of the extension to Zanesville as rapidly as the building of a first class traction line will permit. The building of the extension will open up a very rich section of country, and will be a Godsend to the entire section through which it runs.

THE
LICKING COUNTY
BANK CO.
NEWARK, OHIO.

Paid up Capital - - - \$165,000.00

A progressive, up-to-date bank, organized
to meet the requirements of a
progressive city.

The remarkable growth of our business
since its beginning, June 9, 1902, leads us
to believe that our methods are pleasing to
our customers

We invite you to become one of them.

W. F. FULTON, Pres.

L. T. RUGG, Vice Pres.

H. J. HOOVER, Cashier

E. W. CRAYTON, Asst. Cashier

Columbus

To tell the story of the rapid increase in population, in wealth in manufactures of the capital city of Ohio would take a large book to contain it. The increase in population from 1890 to 1900 was 42½ per cent, and from 1900 to 1902, those best informed say, the ratio of increase is even greater. Columbus easily has 150,000 population.

The advent of the traction lines into Columbus has been the most marked improvement within the past year. They have been instrumental in helping developments in a surprising manner. Columbus is a distributing center for a very rich territory and her wholesale business is rapidly increasing. Retail



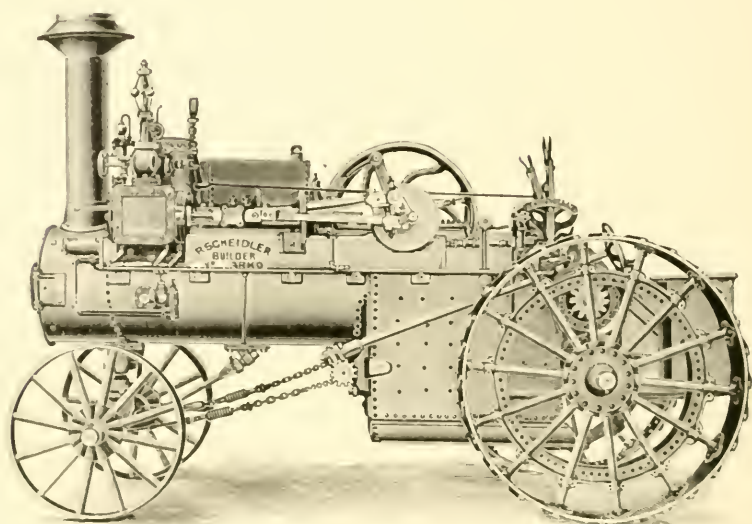
A CANAL SCENE.

business has been largely increased by the crowds who come in over the traction lines daily. Thousands of people come into Columbus every day over these lines where hundreds come before the Interurban lines were built. Columbus is also a steam railroad center. The phenomenal increase in manufactures has attracted the attention of the whole country to Columbus.

The question of fuel does not bother the manufactures of this city like it does in some sections. They have natural gas and cheap coal in abundance. It is stated that the cost of delivering coal and coke in Columbus is less than it is at Pittsburgh. This puts into the hands of her manufacturers a bulwark of strength, which insures a steady increase in every line of manufacture.

SCHEIDLER MACHINE WORKS

NEWARK, OHIO



MANUFACTURERS OF—

TRACTION. PORTABLE AND STA-
TIONARY ENGINES
CIRCULAR SAW MILLS
GENERAL MACHINE, BOILER
AND FOUNDRY WORK
MILL SUPPLIES

R. SCHEIDLER, PROP.

The many handsome "sky scrapers" that have been erected and new ones planned to be proves that the capitalists of Columbus have strong faith in the future of the city. The banks here are fairly bursting with money, and it is safe to say that no city of the same size in the country has as much money on deposit as can be found in the banks of Columbus. Everyone seems to be prospering and saving money. The citizens are fast waking up to the importance of the city and are making and projecting improvements on every hand.

Columbus has passed the day of small things and is now a big, rushing, rich city with a great future. Real estate offers large returns to the present investor, for Columbus will have 250,000 inhabitants before the next census is taken.



A COUNTRY BRIDGE.

Newark, Ohio

The present population of Newark, the beautiful and rapidly growing county seat of Licking County, one of the banner agricultural Counties of Ohio, is about 22,000. Within the past four years Newark has made very rapid strides, and is on the high road to greater prosperity. The city is a bee hive of industry, and is no longer known as merely the distributing center for a highly prosperous farming district, but as a manufacturing city, whose products sell in every clime. The number and variety of her manufacturing plants would surprise those who are not familiar with the city. She has extensive

WHEN YOU COME TO NEWARK
CALL ON THE

MCCUNE-CRANE HARDWARE CO.

AND EXAMINE THEIR IMMENSE STOCK

OF

*General Hardware, Building Material,
Paints, Varnish, Oils, Horse Blankets,
Plush and Fur Robes, Shot Guns,
Rifles, Etc.*

Our prices are down to rock bottom
Honest and square dealing the secret
of our success. Remember the place—

No. 11 SOUTH SIDE PARK

glass plants that employ hundreds of operatives. The Jewett Car Works is a very extensive plant, and gives employment to a large number of men in the manufacture of electric, suburban elevated and sub-way cars. These cars sell all over the world and are equal to the best made, as evidence of the fact some of them are used by the Columbus, Buckeye Lake and Newark Traction Company. Newark has a stove works that employs 500 men. She has large machine works, and many factories of different kinds, all busy and running full time. The business men of Newark are wide awake and progressive, and are ready to encourage any substantial industry. The banking capitals of the city is ample to meet all demands. There are five banks at Newark and all prosperous.



COURT HOUSE, NEWARK.

The buildings, both business blocks and residences, are handsome and modern and the equal of any city of its size. During the past year over 500 houses were erected in Newark. They were of good substantial character, many of them costing large sums of money. The city is well laid out, and well paved. She has splendid water and good light; her fire department is strictly up-to-date, and both tax and insurance rates very reasonable.

Newark has good steam railroad facilities for the transportation of her manufactured products. Retail business is especially good at Newark. In addition to her army of well paid mechanics and laborers she has a very rich farming section and a prosperous agricultural trade to supply. There is no

— THE —

P. Smith Sons'

Lumber Company.

L. O. L. P.



Largest and Most Complete Stock
in Central Ohio.

Grades
the Highest

Prices
Lowest

South Second Street,
NEWARK, OHIO.

need for any one to go away from Newark to purchase supplies of any sort, for the stocks carried by her merchants are equal to the best in any large city and are sold on as close margin. The impetus to business, brought about by the operation of the

COLUMBUS, BUCKEYE LAKE AND NEWARK TRACTION RAILWAY

has been most marked, and the merchants say they have had increased business since the road was put in operation. This explodes the false idea that traction roads operate to the detriment of smaller cities when connected by rapid transit with larger ones. The citizens of Newark are eager for the extension of



THE PRESENT TERMINAL, SECOND STREET, NEWARK.

the line to Zanesville, as they know it will open up a larger trade territory and increase business, and Newark's business men are able to meet competition from any quarter. It is a certain fact that with the extension of the road to Zanesville more prosperous times are in store for Newark. The future of Newark as a manufacturing and distributing point is very bright.

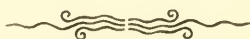
Annual Encampment of Ohio National Guard

Newark has been honored by being made the annual encampment of the Ohio National Guard. The state owns 125 acres within two miles of the court house in Newark and is negotiating for the purchase of 90 acres more.

J. M. BROWNE & SONS

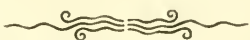
GROCERS

WINES and LIQUORS



OYSTERS

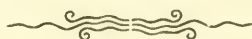
Wholesale and Retail in Season



SPORTSMAN'S SUPPLIES



	<p>Guns </p> <p>Ammunition</p> <p>Fishing Tackle</p>	
--	--	--



BROWNE'S

31 N. Third St. Newark, Ohio

Near C. B. & N. Traction Co. Line

The camp grounds are very beautiful and are located on the line of the Newark and Granville Electric Railway. Both soldiers and citizens of Newark are to be congratulated.

The Famous Indian Mounds

Newark is known all over the world for her wonderful mounds, built supposedly by Indians centuries ago. It would require too much space to attempt a description of these curiosities of a bygone age. The very best way to satisfy curiosity is to see them and wonder. Learned scientists from every clime have visited these mounds, and they are well worth seeing by all classes of society.



BRIDGE NEAR KIRKERSVILLE.

Express Cars to Be Run

The Barney & Smith Car Company of Dayton, Ohio, is now building for this company two fine express cars which will be run over the line, making two trips a day for the transportation of express at a reasonable rate. This will be a very great boon to business men of both Columbus and Newark, and to all the towns along the line. In this day of hustle, quick service is highly appreciated and absolutely necessary. It is expected that the cars will be ready in a very short time.

THE MILLER MANURE SPREADER FOR 1902

Double Drive, Safety Endgate, Etc., Making Perfect Machine.



WRITE FOR CATALOGUE.

NEWARK MACHINE CO., Newark, Ohio

HARDWARE
LEAD AND OIL

BUILDING MATERIAL
MIXED PAINTS

D. L. Jones & Co.,

DEALER IN

GENERAL HARDWARE

Horse Blankets, Robes, Dusters, Etc.

No. 13 South Third St.,

NEWARK, O.

Beautiful Buckeye Lake

Buckeye Lake is the only large body of water in Central Ohio. This beautiful artificial lake is nine miles long by two miles broad. It has been set aside by the state as a public park. It would be hard to find a more beautiful body of water or more attractive surroundings. This resort is destined by next summer to become one of the most popular in the country. The travel to the park this summer has been larger than ever before known and has been of the best class of people in Central Ohio. This is due to the excellent transportation facilities afforded by the Columbus, Buckeye Lake and Newark Traction Company, who run excursions almost daily to the lake. Visitors to the lake speak



MOONLIGHT ON BUCKEYE LAKE.

in the highest terms of praise of Mr. W. C. Wells, who has entire charge. He is a high toned gentleman and conducts everything in strictly first class manner. The management of the hotel is under his charge and the excellent meals served help to make a stay at the lake memorable. Mr. Wells has made Buckeye Lake popular with the best class of people, as he will not tolerate rowdysim. Under his charge no intoxicating liquors are sold and the bringing it on the grounds is discouraged. He is certainly the right man in the right place, and so long as he is the manager you can rely on it that Buckeye Lake will be a popular resort for refined people.

The New Lumber Yard

≈ LARGEST IN THE COUNTY ≈

WE GUARANTEE PRICES THE
LOWEST AND STOCK THE BEST

Newark Lumber Co.

Cor. 6th and Wilson Sts.,

Newark, Ohio.

The lake is well stocked with fish of many kinds, and fishing is good most all of the time from early spring until late in the fall. Some very large black bass have been caught there this summer. It is the boatman's paradise, and every day large crowds can be seen engaging in this splendid sport. The bathing is also fine and not the least attractive of the many pleasures to be found there. Gathering the large water lilies affords keen pleasure to all, as hardly a person can be seen leaving the lake without a bunch of these lilies. The country surrounding the lake is most beautiful and is the scene of many gay parties. People go to Buckeye Lake to have a good time and they most always find it. In the fall it is the great resort for duck hunters. A scene in this book shows one day's shoot of Manager W. C. Wells.

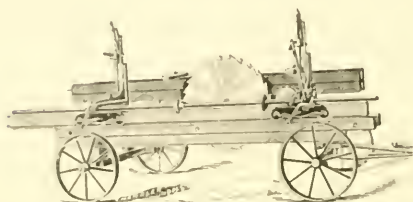


A SCENE AT BUCKEYE LAKE.

Improvements at the Lake

This company is now building a fine dancing pavilion, which will be rapidly pushed to completion. The building of a \$50,000 hotel is the next improvement planned. It will be a most beautiful structure and thoroughly modern. It will be completed by next summer in time for the immense crowds that will visit the lake next season. From now until late in the fall Buckeye Lake will be a popular resort, as September and October are always the most beautiful months in the year. The many improvements planned and under way will surely make Buckeye Lake the most popular resort in Ohio.

THE Traction, Portable and Stationery
McNAMAR **ENGINES**
 And — **MACHINE**
WORKS
 Circular Saw Mills
 MOUNTED SAW AND PICKET MILLS



Send for Circular

Reamy Variable Feed.
 Knight Patent Dogs.
 Mill Supplies of all kinds.

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NEWARK, OHIO.

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Practical &
 Plumber

GAS FITTING
 A SPECIALTY &

TENTS AND
 AWNINGS &
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 NEWARK, OHIO

LOUIS E. JONES

ELECTRICAL
CONTRACTOR

ELECTRICAL SUPPLIES
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OFFICE WITH THE LICKING
 CYCLE STORE
 53 NORTH THIRD ST.
 NEWARK, OHIO.



SNAP SHOTS TAKEN AT BUCKEYE LAKE.

THE SPRING HILL BOTTLING WORKS

MANUFACTURERS

*STRICTLY UP-TO-DATE
SOFT DRINKS.*

*RECOMMENDED AS STRICTLY PURE
AND HEALTHY.*

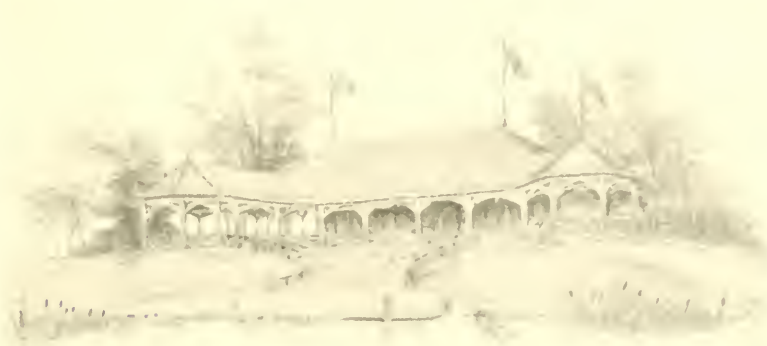
*ORDERS PROMPTLY FILLED
AND QUALITY GUARANTEED.*

J. A. VOGEL, PROPRIETOR,

NEWARK, OHIO.

The company owns some thirty-three acres at the end of the Electric line and has a lease of three miles of lake frontage.

One of the keenest pleasures to be experienced is the ride to and from the lake over the Traction line. Those who have not tried it haven't the slightest idea of the satisfaction of a ride to the lake from either Columbus or Newark. Usually people who go on excursions dread the ride. Most of the excursions over the Buckeye Lake line are organized in most every instance for the ride. What is more enjoyable than riding rapidly and easily through a beautiful country without noise, smoke or dust.



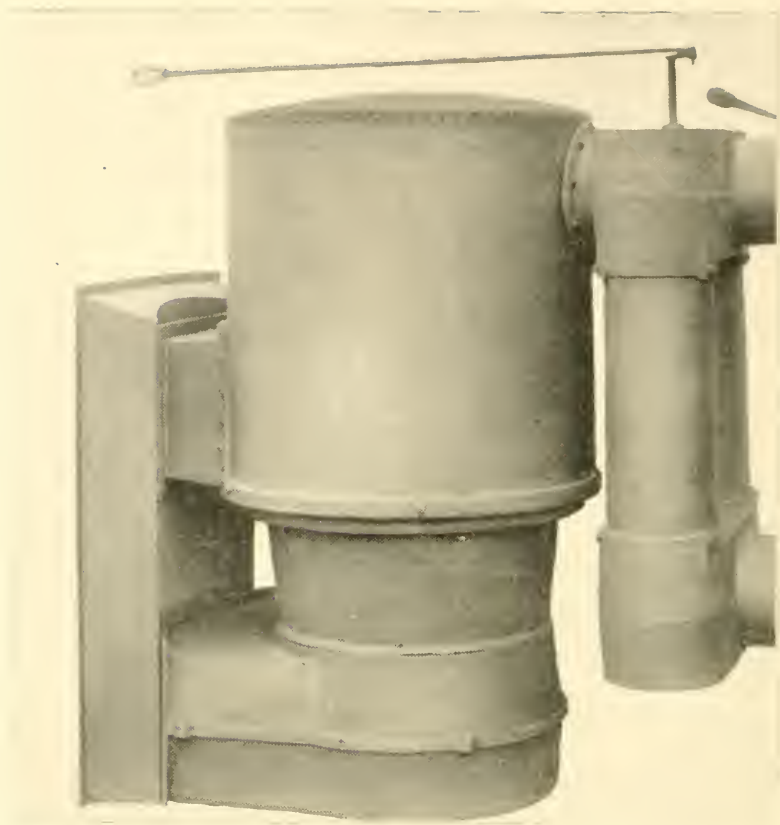
PAVILION AT BUCKEYE LAKE.

Newark and Granville Line

The Columbus, Buckeye Lake and Newark Traction Company recently purchased the Newark and Granville Electric Street Railway, one of the first electric street railways built in America, and the first to connect two towns—Newark and Granville. This road is fifteen miles in length. The distance between Newark and Granville is seven miles.

Within a very short time the company will begin the entire reconstruction of the line. New sixty pound rails have arrived to replace the old ones between Newark and Granville and the work will be pushed rapidly to completion. Four handsome large cars for the city service are now being built by the Jewett Car Works of Newark. When reconstruction is completed, Newark will have as fine a electric street car system as any city of its size in America.

Granville is a beautiful college town of 3,000 inhabitants, and the seat of the famous Denison University. It would be hard to find a town with a more refined class of inhabitants.



A SIMPSON WARM AIR FURNACE

If you are interested in a High Grade Warm Air Furnace, call on the
SIMPSON HEATER CO., NEWARK, O.

C. S. FELUMLEE & CO.

MANUFACTURERS AND DEALERS IN FINE
MONUMENTAL WORK OF EVERY DESCRIPTION

We manufacture our work complete from the rough stone to the polished surface. Our new plant on East Main Street, recently equipped with modern granite polishing machinery and gas engine power, enables us to furnish our work promptly at reasonable prices. Allow us to figure on your work before placing your orders.

C. S. FELUMLEE & CO.

138 EAST MAIN ST., NEWARK, OHIO.

500 and 1000 Mile Interchangeable Books

This company now has on sale 500 and 1000 mile interchangeable mileage books for \$6.25 and \$12.50, respectively, that are good for first class transportation over the Columbus, Buckeye Lake and Newark line and over the lines of the Columbus, London and Springfield; Dayton, Springfield and Urbana; Dayton and Lebanon, and the Columbus, Grove City and Southwestern. Think of traveling by the best medium ever offered for *an out-and-out sportsman's pleasure*. Surely travel is now within the reach of all. These books will be made out in the name of the purchaser, but will be accepted for transportation by any one presenting them.



A LONG STRAIGHT STRETCH NEAR LENA.

The Four Ages of Travel

Ranged side by side in places along the line of the C. B. L. & N. Traction Railway, the four ages or methods of transportation are shown. First is the National pike; second, the Licking canal, thirdly, the steam railway, and last, the up-to-date Traction line. It represents the evolution of travel and the progression of science pertaining to transportation. Rarely are the four ages of travel represented so clearly and vividly as the scene portrays. What the next step upward will be is more or less conjecture. It is certain, however, that the Traction line is a vast improvement over the former three and has come to stay.

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Manufacturers and Erectors of

Steel Ceilings, Sheet, Metal and Slate Roofing, Galvan-
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Sheet Iron and Copper Work

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The Celebrated Schill Warm Air Furnace.

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F. G. WARDEN, PROP.



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FROM \$2.50 UP



NEWARK, OHIO

CUT FLOWERS

FANCY	POTTED
FUNERAL	PLANTS OF
DESIGNS	ALL VARI-TIES

GEORGE L. MILLER FLORIST

GREEN HOUSES:
CEDAR AND INDIANA STS.

STORE
NO 12 EAST PARK PLACE,
NEWARK OHIO

SEND FOR CATALOGUE

Excursion Rates

The road will make excursion rates to parties of thirty or more to Buckeye Lake or to any point along the line. The Columbus, Buckeye Lake and Newark Traction Railway is the most popular pleasure seekers' line in the state, because of the many attraction along its line and the excellent service rendered. Organize a party and be convinced of the fact.

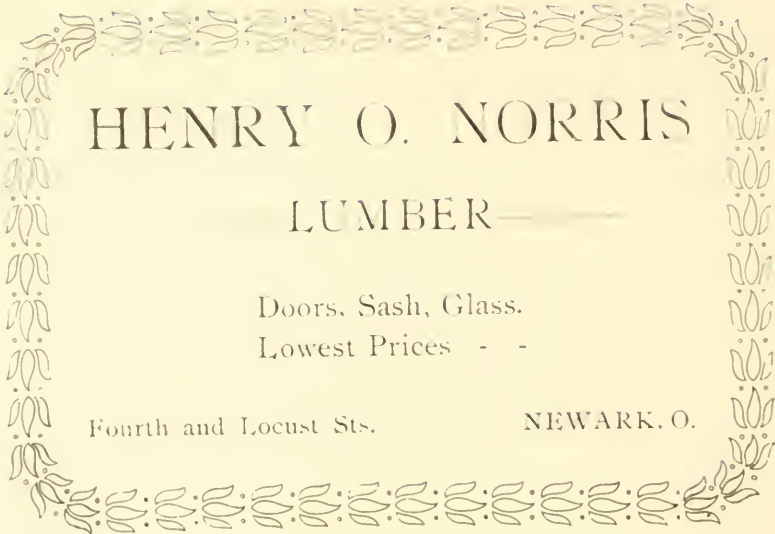
The Means of Travel

Nathan Parker Willis very truly said: "The value of life increases incalculably with the privilege of travel." If true when Willis said it a half century



WAGRAM SIDING.

ago when means of transportation were crude, how much more true it is today, with the Electric Traction car, a veritable flying, smooth running palace on wheels as a means of travel. This leads to a query as to the most pleasureable ways of transportation, which include the horse, the bicycle, the steam railway, the automobile, the steamship, and last but not first, the travel by means of traction cars. The spirited high priced horse will always be popular with the rich, but the horse cannot properly be classed as a means of travel for long distances. The bicycle so popular a few years ago is almost a thing of the past. The steam railway with its horrible wrecks, noise, smoke and high prices for trans-



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Doors, Sash, Glass.

Lowest Prices - -

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NEWARK, O.



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JOB WORK A SPECIALTY

Residence, 140 Granville St.

NEWARK, O.



HOOVER & GRAVES

LIVERY, FEED.

.....AND.....

SALE STABLES.

Hacks for Weddings
and Funerals -

REAR OF HOTEL WARDEN.

NEWARK, O.

TELEPHONE NO. 14

portation still has a strong pull for long distances, but its days are numbered, for already Traction roads are running through trains at the rate of forty miles an hour and over long distances. The automobile is a delusion and a snare as now constructed. It not only costs a small fortune, but is always in need of repair and a man never knows when he starts out how far he can go without a serious accident, hence the anxiety robs the proposed journey of all its pleasures. The seasickness caused by lake and ocean travel is its most serious drawback, and it costs lots of money and many trips to get immune. Not the least argument in favor of traveling by the Traction road is the greatly decreased cost, less than one-half of any known means of rapid transit.



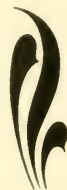
ALONG THE CANAL.

The main argument in favor of the latter means of travel is that it affords rest and ease. When you take a seat in one of these cars, you relax your muscles and unstring the nerves and prepare to enjoy your ride. What man or woman is so dead to the beauties of nature as not to be interested at the sight of green pastures and woods, with well tilled farms and gardens laden with rich harvests, to see cattle, sheep and horses contentedly grazing in rich pastures; vine covered farm houses, well laden fruit trees, flower gardens and a hundred beautiful sights to hold the rapt attention. Who could not forget the worry of business and renew youth amidst such peaceful and beautiful scenes? A feeling of peace and joy gradually steals over you which lasts until your

THE
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Corner of CHURCH and FOURTH STREETS.



One of the Most Thoroughly
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and with a reputation for turn-
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PRATT & MONTGOMERY,

MANUFACTURERS OF

VENEERED DOORS

AND

INTERIOR FINISH

HIGH GRADE.

OFFICE, BANK and
STORE FIXTURES.

NEWARK, - OHIO.

TELEPHONES | CITIZENS, 310.
| BELL-UNION, 234.

journey's end, and the remembrance of it long afterwards. Talk about the soothing effects of a tonic or narcotic, there is no tonic that acts on the tired brain and strained nerves like such a ride. As well might one compare riding on a raft of logs to an ocean steamer, as to compare a noisy, jangling ride on a city street car to a journey on a heavy, smooth running Traction car speeding across country. Better and more pleasurable means of travel may be discovered in the future, but today it is "The Only Way."

What Traction Lines Have Done For the Country Districts

The immense value of Traction lines to the country and small towns and



BIG WALNUT BRIDGE.

villages along their lines is hard to calculate. It has put new life into such territory and greatly increased the value of land. The farmers and the inhabitants of small towns are put in closer touch with the world. Everything along the line is now a scene of activity, where before there was not much doing. If the small storekeeper needs a bill of goods he can step aboard a car, be in the city in a few minutes, order his goods and have them shipped to him on the Traction line and get them the same day he ordered them.

If the farmer has a breakdown in any machinery he is operating he can board a car and be back with it and have the machine in operation within a few

The Consumers Brewing Co.,

OF NEWARK, OHIO.

BREW THE PUREST AND BEST



LAGER BEER



USING ONLY THE CHOICEST HOPS AND MALT.

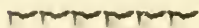
Call for CONSUMERS Keg and Bottle Beer.

IT IS ALWAYS GOOD.

Arthur N. Banton



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WARM AIR FURNACES.

Mantels, Pumps, Plows, House Furnish-
ing Goods, Etc., Etc.

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NEWARK, OHIO.

hours or perhaps in one. If a city physician, surgeon or veterinary is needed he can be brought on the ground in a twinkling. If he wants to send his children to the city schools he can do so at a small cost and have them at home under the mother's watchful care every evening and night. If he has any produce to send to market he loads it on the express car and it reaches its destination fresh and fine. If he or any of his family want to go to a picnic, show or theatre, he knows when he can go and when he will return, all at a small cost for transportation. The farmer's life along the Traction line is no longer an isolated, humdrum, "dem'd horrid grind." He has the same advantage as his city cousin without paying half the price.

The influx of population to the cities has been most marked in the past ten years. It is believed this condition of affairs is on the eve of a change and the reverse may soon be witnessed. One of the strongest factors in this change will be the Interurban Electric roads, with their cheap rates of travel and fast time have made life in the country more desirable. The increased cost of living in cities will have a tendency to make people seek a home in the country where they can decrease the cost by raising or having raised many of the necessities of life. What city man but has a longing for a home in the country close to a city? The Traction lines make this a possibility now by affording rapid and cheap means of transportation to business men, who want to live in the country and do business in the city. Great is the mission of the Traction companies.



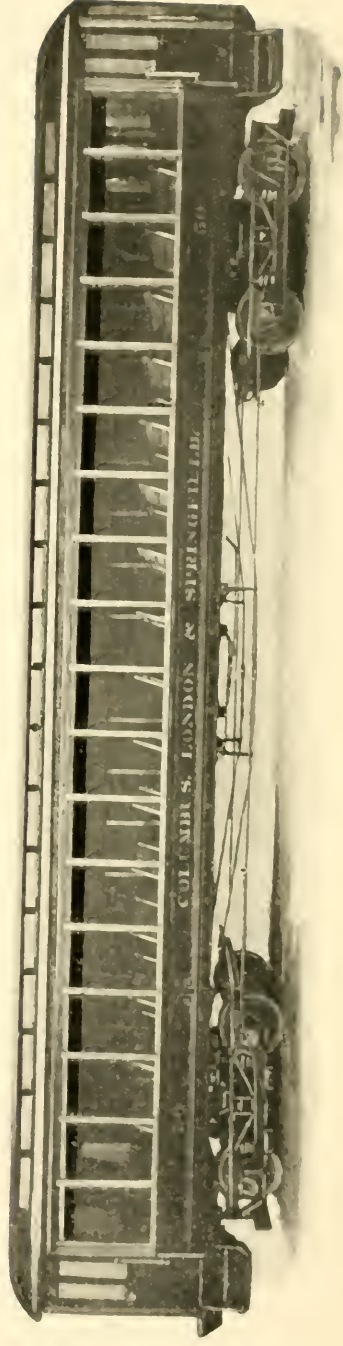
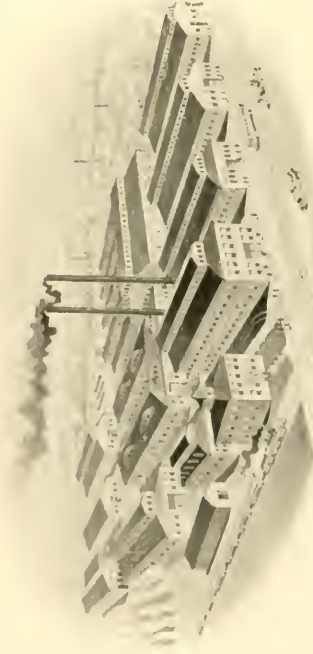
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THE JEWETT CAR COMPANY

Manufacturers of

**ELECTRIC
SUBURBAN and
ELEVATED
SUBWAY CARS**

Newark, Ohio,



THE COLUMBUS, BUCKEYE LAKE & NEWARK TRACTION CO.

PASSENGER RATE SHEET.

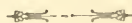
		Newark	Armstrongs	Taylor's Bridge	Buckeye Lake	Hebron	Luray	Kirkersville	Parkinsons	Etna	Wagram	Reynoldsburg	Crumms	Capital University	Columbus
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4 19	CAPITAL UNIVERSITY	55	50	45	45	40	35	30	25	20	15	10	5		5
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7 .	CRUMMS	50	45	40	40	35	30	25	20	15	10	5		5	10
		90	90	75	70	65	55	45	40	30	20	10		10	20
11.1	REYNOLDSBURG	45	40	35	35	30	25	20	15	10	5		5	10	15
		75	75	65	60	55	45	35	30	20	10		10	20	25
14 9	WAGRAM	40	35	30	30	25	20	15	10	5		5	10	15	20
		65	65	55	50	45	35	30	20	10		10	20	30	35
17.3	ETNA	35	30	25	25	20	15	10	5		5	10	15	20	25
		55	55	45	40	35	30	20	10		10	20	30	35	45
19.	PARKINSONS	30	25	20	20	15	10	5		5	10	15	20	25	30
		60	45	40	35	30	20	10		10	20	30	40	50	60
21.9	KIRKERSVILLE	25	20	15	15	10	5		5	10	15	20	25	30	35
		40	40	30	25	20	10		10	20	30	35	45	55	60
25.4	LURAY	20	15	10	10	5		5	10	15	20	25	30	35	40
		35	30	20	20	10		10	20	30	35	45	55	65	75
27.6	HEBRON	15	10	5	5		5	10	15	20	25	30	35	40	45
		25	20	10	10		10	20	30	35	45	55	65	75	75
29.8	BUCKEYE LAKE	20	15	10		5	10	15	20	25	30	35	40	45	50
		35	30	20		10	20	25	35	40	50	60	70	85	80
30 00	TAYLORS BRIDGE	10	5		10	5	10	15	20	25	30	35	40	45	50
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33.06	ARMSTRONGS	5		5	15	10	15	20	25	30	35	40	45	50	55
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36.9	NEWARK	5	10	20	15	20	25	30	35	40	45	50	55	60	
		10	20	35	25	35	40	60	55	65	75	90	95	1 00	

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Cars Run Every Hour on the Hour from Columbus and Newark



BRIGHTEN YOUR HOME
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WE now have a complete stock of everything in the Furniture line and invite your inspection, as we guarantee to save you money —

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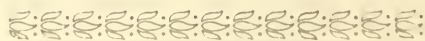
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Storage Capacity, 80 Thou-
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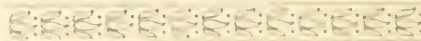
LIVERY, FEED,

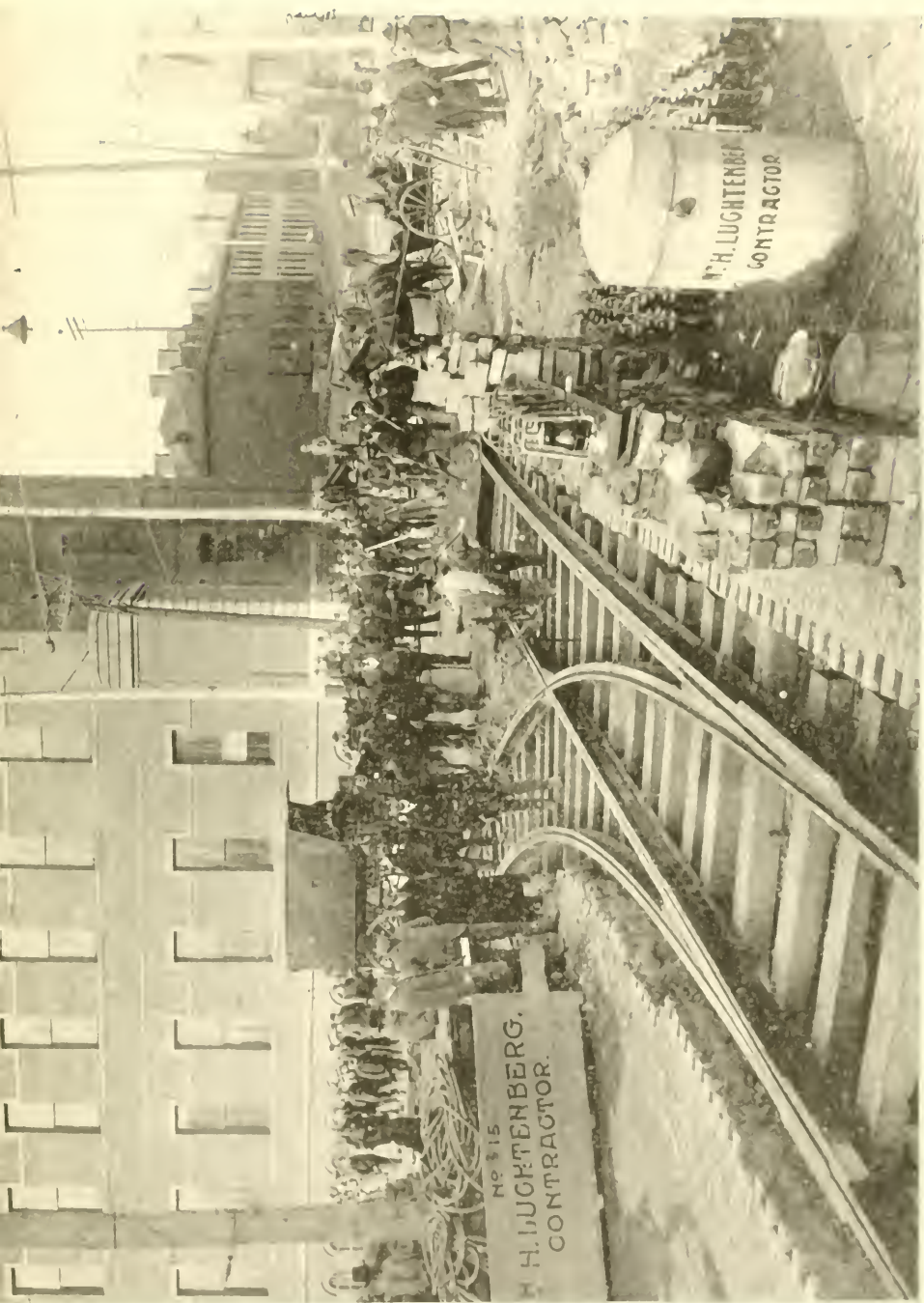
AND SALE STABLE

FINEST TURNOUTS IN THE CITY

Both Phones No. 117

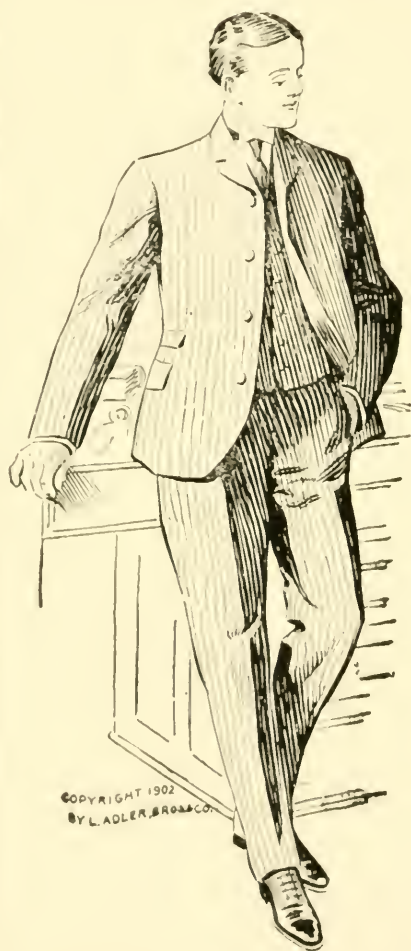
22 North Fourth Street





COMPLETING THE LOOP.

ROE EMERSON



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THE ...
CLOTHIER
HATTER
AND
FURNISHER

WORDS . . .

Are like leaves, where most
abound,
Much fruit of sense is rarely
found.
Few words are best, when
well applied,
Come see the stock, com-
pare the price
And you'll be satisfied

... AT ...

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The Columbus, Buckeye Lake and Newark Traction Co.

TIME CARD.

East Bound.					West Bound.				
STATIONS	A. M.	Fare	Round Trip	Miles from Columbus	STATIONS	A. M.	Fare	Round Trip	Miles from Newark
Lv. Columbus	6 00	Thereafter every hour until 10 P. M.			Lv. Newark	6 00	Thereafter every hour until 10 P. M.		
Capital University	6 25	5c	10c	4.2	Hebron	6 30	15c	25c	9.3
Doneys	6 30	10c	20c	6.9	Kirkersville	6 45	25c	40c	15
Reynoldsburg	6 40	15c	25c	11.1	Etna	7 00	35c	55c	19.6
Wagram	6 50	20c	35c	14.9	Wagram	7 10	40c	65c	22
Etna	7 00	25c	45c	17.3	Reynoldsburg	7 20	45c	75c	25.8
Kirkersville	7 15	35c	60c	21.9	Doneys	7 30	50c	85c	30
Hebron	7 30	45c	75c	27.6	Capital University	7 35	55c	95c	32.7
Ar. Newark	7 50	60c	1 00	36.9	Ar. Columbus	7 50	60c	1 00	36.9

Connections at Hebron for Buckeye Lake with every car from Columbus and Newark.
During theatre season cars will leave both Columbus and Newark at 11:00 P. M.

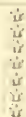
Cars Run on Central Standard Time.
All Cars Have Smoking Compartments.
Special Rates to Picnic Parties.

Visit the Great Summer Resort
BUCKEYE LAKE.

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OLDEST AND MOST POPULAR IN NEWARK.

Regular Meals or
Short Order Service



Lunches Prepared for
Pleasure Parties, Etc.

REASONABLE PRICES.

26, 28 and 30 North Park Place,
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NEWARK, OHIO.



We Have The Best Dog
BUT
Sites & Kellenberger
HAS
THE BEST FLOUR. Try It.

GEORGE T. STREAM,

SUNDRIES

BICYCLES

AND REPAIRS

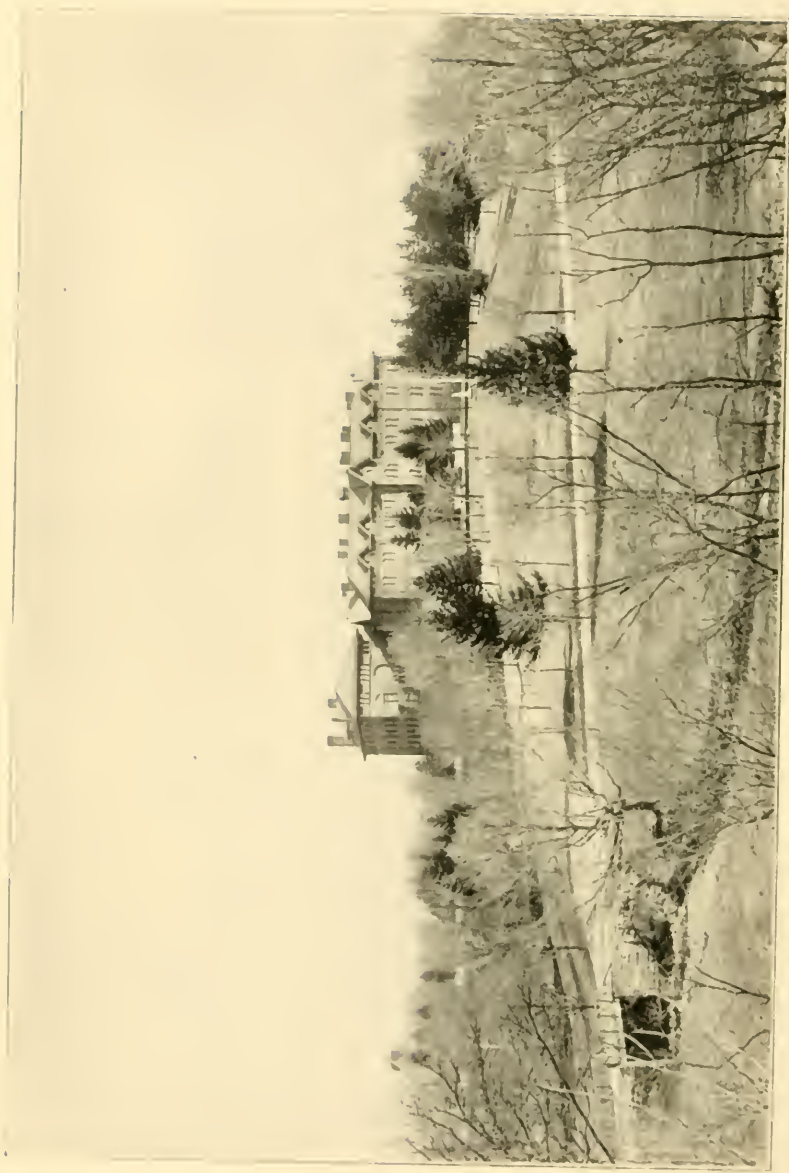
Cor. West Main and Fifth Streets,
NEWARK, OHIO.



STATE HOUSE.



GOVERNMENT BUILDING.



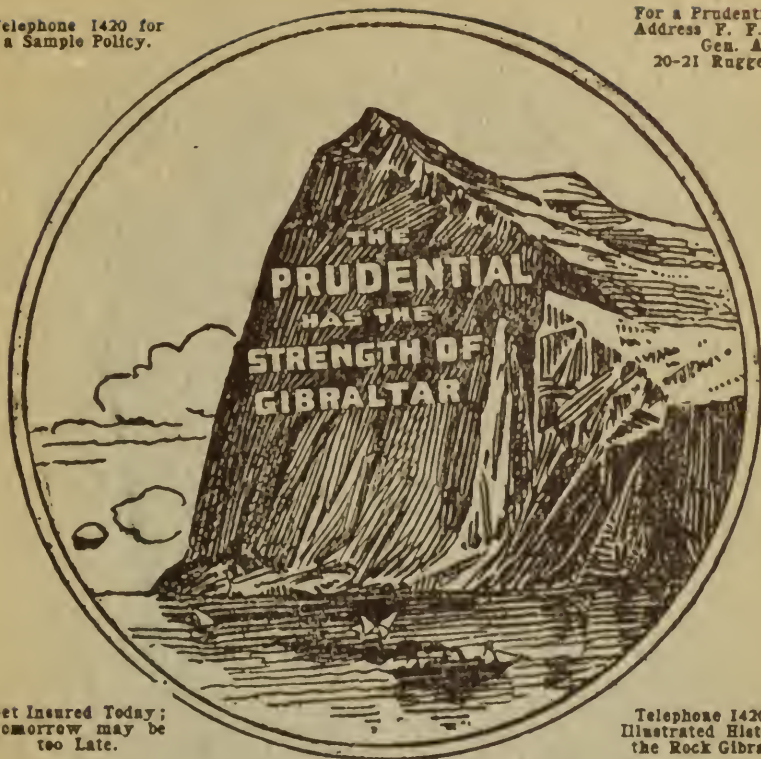
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This noted school was founded in 1830. It is one of the famous institutions of the State for the education of young ladies.

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a Sample Policy.

For a Prudential Agency
Address F. F. GREENE,
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Get Insured Today;
Tomorrow may be
too late.

Telephone 1420 for
Illustrated History of
the Rock Gibraltar.

EVERYBODY KNOWS THE PRUDENTIAL HAS THE STRENGTH OF GIBRALTAR

The Prudential leads all other companies in Newark and Columbus; also in Licking and Franklin Counties, and in the States of Ohio, Indiana, Pennsylvania, New York, New Jersey and also in the United States.

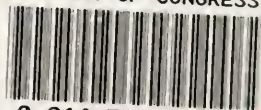
The Prudential has nearly 5,000,000 policies in force. The Prudential pays a Death Claim about every two minutes of the working hours of the day.

Secure a Life or Endowment Policy today.

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MEMBERS OF THE CHICAGO BOARD OF TRADE.



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WYANDOTTE
BUILDING



LONG DISTANCE
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